

2023 in a Nutshell

It was all about customers!

Industry Insights

Campaign Insights

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Celebrating our incredible customers

Reflecting on 2023, it was a wonderful journey filled with growth stories, and it's our pleasure to shine a spotlight on a few of our incredible customers who made the past year unforgettable

Cultivating Connections

Easyrewardz Participation at Impactful Events

Easyrewardz participated as the Loyalty & Rewards Partner at Elets Game Changer Summit 2023 hosted by Elets Technomedia. Also, actively participated in other prominent events, including GFF & CNBC TV18

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Year-end Milestones

Brands that partnered with Easyrewardz in 2023

Thrilled to have partnered with numerous brands. Here are a few remarkable highlights -



Celebrating Success, Delivering Excellence

Where Vision Meets Action

Revel in success! Our campaign strategies not only met but exceeded expectations for our partner brands **Let's have a look -**

Leading Bank

1.7X Y-o-Y increase in Card on Rewards Platform

30%+ increase in consolidated spends within the first 8 months of the program launch

Leading NBFC

100% Referral Conversion growth with Loyalty Program Launch

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Industry Insights

The **Banking industry** in India has historically been one of the most stable systems globally, despite global upheavals

Read the full coverage to dive deeper into some interesting industry related facts & figures.

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Wishing you a wonderful festive season ahead!

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